



## The Legal Access Challenge

Ends on 11 August 2019 at 11.59PM

The Legal Access Challenge is a £250,000 prize fund seeking solutions which demonstrate how digital technology can directly help individuals and SMEs to understand and resolve their legal problems in more affordable and accessible ways.

We encourage you to read all the information on the Challenge's apply page, including the FAQs, <https://legalaccesschallenge.org/apply/> before completing this form.

All entries will be assessed against these assessment criteria  
<https://legalaccesschallenge.org/apply/#assessment-criteria>

The deadline for applications is 11.59PM BST on Sunday 11 August 2019. We will not accept applications after this deadline.

You can save a draft at any time and come back to your application later. Once your application has been submitted you will receive a confirmation email. You will not be able to edit your application once it has been submitted.

If you have any further questions relating to the Legal Access Challenge that have not been answered in the FAQs and Terms and Conditions, please email [legalaccesschallenge@nesta.org.uk](mailto:legalaccesschallenge@nesta.org.uk).



# Section 1: Your details

## Terms & Conditions

<https://legalaccesschallenge.org/apply/#terms>

## Privacy Policy

<https://legalaccesschallenge.org/privacy-policy>

## Eligibility criteria

<https://legalaccesschallenge.org/apply/#eligibility-criteria>

I confirm that I have read the Terms and Conditions and Privacy Policy and that my team and I agree to these.

I confirm that I have read the Eligibility Criteria, that my team and I are eligible for the Challenge now and that we will continue to be so throughout the course of the Challenge.

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## Your team or organisation

### Are you applying as an individual, team or organisation? \*

- I am applying as an individual.
- We are applying as a team that is not legally constituted.
- We are applying as a single legally constituted organisation.
- We are applying as two or more legally constituted organisations (with one lead organisation).

### Name of your team or organisation \*

You can apply as a single entity or you can submit a joint application on behalf of two or more cooperating entities. If you are submitting a joint application, please choose a single lead entity through which to make your application. If you are submitting a joint application, enter the name of your lead organisation and answer the questions below as this lead organisation.

### Website (if applicable)

### Mailing address \*

### If you are an organisation, which of the following best describes your organisation? \*

- Sole proprietorship
- General partnership
- Limited partnership



- Corporation
- Joint venture
- Charitable organisation
- Higher education association/organisation
- Other
- N/A – I am not an organisation

**If you selected “Other” above, please describe your team.**

**Trading name of organisation (if different from legal name)**

*Answer “N/A” if you are not an organisation.*

**If you are entering a joint application on behalf of two or more cooperating organisations, please identify your partner organisation(s).**

**Equality, diversity and inclusion \***

Equality, diversity and inclusion are important to us. Use the box below to describe your organisation’s approach to this, as the Judging Panel will be supportive of teams encouraging equality, diversity and inclusion. (Limit: 150 words)

*Please do not include personal details about any of your team members.*

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## **Contact and team members**

You must designate one person as your team leader. This person will be your primary point of contact with the Legal Access Challenge team.

**Name of team leader \***

**Position of team leader in the organisation \***

Enter the position/job title of the team leader. The team leader most likely works at the lead organisation. If not, please clarify below. If you are not an organisation, answer “N/A”.

**Team leader’s phone number \***

**Team leader’s email address \***

Please provide the names, titles, organisations and office locations (city/country) of all additional core team members who will be working on the Legal Access Challenge.

## Section 2: Your solution

This section will be assessed by the Judges.

### Your solution

**Please provide a short public-facing description of what you are building or what you are going to build (your 'solution') for consideration by the Judging Panel. \***

*(Limit: 100 words) If you are selected as a Finalist, this description may be used at public events and in the media.*

**What progress, if any, have you made so far? \*** (Limit: 200 words)

**Do you have a launched product, relevant video, or presentation you'd like to share? If so, please provide one URL or attachment below. Please note the Judging Panel will spend a maximum of five minutes looking at this attachment.**

**In which regions or jurisdictions is your solution intended to be used? \*** (Limit: 100 words)

*You, your team or organisation may be based anywhere in the world, but your solution must be designed for individuals and SMEs in England and Wales.*

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### Innovation & Impact

These questions relate to the "Innovation & Impact" assessment criteria. (Limit: 200 words for each question)

**Who are the intended users of your solution? \***

*We're interested to know whether your solution targets individuals or SMEs, which subsets of these different groups it targets, and any indication of how many users your solution might help.*

**What problem does your solution solve for your users? \***

**How do you know that this problem matters to them? How do you, or will you, know that your solution addresses the problem? \***

*The best entries will engage, or demonstrate plans to engage, users in the design, development and testing.*

**In what way does your solution help people to understand and resolve their legal issues better than at present? How will the user experience change compared to what they know and do today? \***

**Will you charge users to use your solution? If so, what might be your charging model? \***

*You may not have full details at this stage, but we will be looking to understand the charging model you expect to use and the affordability for users.*

**Have you identified any ethical or equality, diversion and inclusion opportunities and risks associated with the solution? How do you think these could be evaluated and managed? \***

*We expect that there may be some risks arising from new applications of technology. We want to work with participants on understanding and addressing any risks throughout the Challenge. Please see the related FAQ for more information.*

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## **Adoption**

These questions relate to the “Adoption” assessment criteria. (Limit: 200 words for each question)

**How will you reach users? \***

**How do you plan to support your solution into the future? How might your solution achieve financial sustainability? Would your solution eventually integrate or interact with other systems and/or organisations? \***

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## **Capability**

These questions relate to the “Capability” assessment criteria. (Limit: 200 words for each question)

**What are your team’s relevant skills and experiences? Why should we back your team? \***

*We want to know if your team has the problem area expertise, legal knowledge and technological capability to develop your solution successfully*

**What is the technology underlying your solution? \***

*Examples of what we have in mind include technologies such as expert systems, guided pathways, document automation, machine learning, natural language processing and other advanced technologies.*



**What are the main technological challenges in developing your solution? \***

**What progress do you expect to have made halfway through the Legal Access Challenge (mid-December 2019)? \***

**What progress do you expect to have made by the end of the Legal Access Challenge (mid-March 2020)? \***

**Will the Development Grant will cover the cost of all of the resources you require to make the progress you expect by mid-March 2020? If not, how will you make up any difference? \***

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## **Other**

**Is there anything else you want to tell us?**



## Section 3: Due diligence

Our due diligence partner will use the responses to these questions to identify any red flags that should be brought to the attention of the judges. The judges will have the final say.

If you are making a joint application on behalf of two or more cooperating organisations, answer the following questions as the lead organisation you identified above.

If you are not applying as an organisation and do not have the information requested below, please answer "N/A".

**Business, charity or non-profit number \* (registration number)**

**Company tax number (if applicable) \***

**Legally registered address of your organisation \***

**Where is your main base of operations located? \***

**In what year did your team or organisation begin operations? \***

**How many people does your team or organisation employ? \***

**Has your team or organisation ever been convicted, been the subject of legal proceedings, been charged with a crime or regulatory violation or been fined or censured? \***

Yes

No

**During the past five years, has your team or organisation ever been named as a co-conspirator in a criminal complaint or proceeding? \***

Yes

No

**During the past five years, has your team or organisation been the target or subject of any investigation by a government department or agency? \***

Yes

No

**Have you (the team leader) ever been disqualified from acting as a director or officer of a company in the UK or elsewhere? \***

Yes

No

If you replied “yes” to any of the four preceding questions, please provide details here.

## **Conflicts of interest**

Conflicts of interest must be declared but will generally not preclude you from entering the Challenge.

The following groups may not participate in the Challenge:

- Nesta employees
- SRA employees
- members of the Judging Panel [judges will be announced before the application window closes] or, in either case, any of their immediate family members, spouses, civil partners, unmarried partners or business partners.

**Are any of your team members connected to any of the above groups in a way that represents, or could reasonably be perceived to represent, a conflict of interest? \***

Yes

No

**Are you or any of your team members aware of any other connections, not covered above (such as connections involved in the delivery of the Challenge), that could give rise to a conflict of interest? \***

Yes

No

If you replied “yes” to either of the two previous questions, please provide details here.

**Is there anything else we should know about your organisation that could harm the reputation of the Challenge?**



## Section 4: Desired support

This section will not be assessed by the judges. The questions below will help us identify and tailor support throughout the Challenge if your application is selected to receive a Development Grant.

**What kind of support would you like to receive from the Challenge? \* (Please select all that apply)**

- I would like support in overcoming regulatory barriers
- I would like legal support
- I would like technical support
- I would like support in strengthening my investment-readiness
- I would like support in accessing user focus groups
- I would like communications support
- I would like support in forming partnerships
- Other (please expand in the box below)

**Please use this box to expand on the kind of support you would like to receive from the challenge.**

*Please be as specific as possible*

**If applicable, what regulatory questions or barriers related to your solution would you like support with? \***

*Please write N/A if not applicable*

**Please explain what type of partnerships you would like to establish, or connections you would like to make, to help strengthen and sustainably grow your solution. \***

**What are your motivations for applying to the Challenge? \***

**I confirm that all the information in this application is correct to the best of my knowledge. \***